WORLDVIEW + ITS IMPORTANCE IN SHARING THE GOSPEL
OUTREACH: GLOBAL

WORLDVIEW is the lens through which we see and interpret the events around us. Each worldview is particular to its culture.

DOES YOUR WORLDVIEW CLEARLY RESONATE ENOUGH WITH THOSE YOU ARE SHARING THE GOSPEL ... ENOUGH THAT THEY CAN ACT UPON IT?

THE GOOD NEWS THROUGH JESUS CHRIST
Each culture views Jesus and His authority in our lives differently. The Bible relates to each of these worldviews in a way that is special and unique to their own culture. The three main worldviews are guilt, shame and fear.

WEST // GUILT BASED
Many relate to the story of the woman caught in adultery. In John 8:1-11, Jesus cleanses her of her sin and calls those out who are also in the wrong.

JESUS PAID THE ULTIMATE PRICE FOR OUR SINS + OUR GUILT IS GONE

MIDDLE EAST + ASIA // SHAME BASED
Many relate to the story of the prodigal son. Through relationship Jesus illustratates the love God truly has. He covers our shame and grants us freedom.

OUR HEAVENLY FATHER, THROUGH CHRIST, HAS RESTORED OUR HONOR + WELCOMES US AS HIS CHILDREN INTO HIS KINGDOM

LATIN AMERICA SUB-SAHARIAN AFRICA + TRIBAL AREAS // FEAR BASED
In Ephesains 1:19-21, we see that Jesus performed miracles, healed the sick and cast out demons as a prelude to His power over the spiritual realm before demonstrating full power over death.

JESUS GIVES FREEDOM BY GIVING HIS AUTHORITY TO THOSE WHO GIVE HIM ALLEGIANCE
WEST

CULTURE
• Individualism
• Rights
• Right + Wrong
• Law

BIBLICAL // Ephesians 1:7
• Redemption through His blood
• Forgiveness of Sins
• Riches of God’s Grace

MIDDLE EAST + ASIA

CULTURE
• Family
• Community
• Personal Relationships
• Reputation
• Social Status
• Do something or be part of something that is dishonorable

BIBLICAL // Ephesians 1:5
We are adopted as His children.

EPHESIANS 2:19 No longer foreigners + strangers BUT fellow citizens of his household

LATIN AMERICA

SUB-SAHARAN AFRICA + TRIBAL AREAS

CULTURE
• Spiritual Realm
• Decisions based on perception of spirits around them
• Taboos
• Superstitions
• Spells
• Sacrifices

BIBLICAL // Ephesians 1:19-21
The power God gives, is the power that raised Jesus from the dead.